

FOX

THE NEW NAME IN
MOWING & GARDENING



1800 369 669
1800 FOX MOW
foxmowing.com.au
FRANCHISE ENQUIRIES WELCOME





IN A NUTSHELL

Here are the key points of what owning and operating your very own Fox Mowing and Gardening business can do for you.

Who is Fox Mowing?

Leo Lazich as manager for NSW/ACT & QLD has over 23 years experience in property maintenance, over 10 years as a manager and franchisor between Jim's Mowing & Fox, and has successfully started almost 500 people within the industry. Leo has single handedly grown the Fox brand in the region with his passion, drive and commitment to his franchisees ensuring that they are provided with all the support, knowledge and experience required to be successful in their career.

Phil and Liz Maunder were one of the first people to purchase a Jim's Mowing franchise back in 1989, later to become their first interstate franchisor. 15 years later in Adelaide they'd built up a substantial business with an excess of 170 franchisees. Over the following years Phil consulted to the head office of the Jim's Group in various roles, including franchisee and franchisor training, coaching and mowing division support. Phil has also consulted to various other start-up franchise systems.

Then in 2012 they decided that Australia needed a new lawn mowing and gardening business based on exemplary service to both clients and franchise owners. Phil and Liz went out of their way to hand-pick their franchisors – people who have real, hands-on experience running their own businesses, who are passionate about the industry and dedicated to supporting their franchisees.

Joining Fox

We've taken the hard work out of establishing your own business. If you and Fox jointly decide that we have a winning combination then joining the Fox Family is easy. We'll set you up with:

- ▶ A no-nonsense start up and help with everything you need to commence business
- ▶ Very reasonable establishment fees, with payment terms to help you get started for less upfront because we know that for some, early on, finance can be the hardest part.
- ▶ Lower and fairer fixed ongoing fees
- ▶ No hidden costs or conditions
- ▶ The best available professional equipment at the best prices
- ▶ Industry-specific training and the skills to run your business successfully
- ▶ A meaningful work guarantee so that you can rely on knowing that you'll have a guaranteed minimum income for the first 6 months of your business, with no smoke and mirrors or conditions attached to that guarantee.

**Our success
is tied to
your success.**

Why Fox?

We are the fastest-growing lawn mowing and gardening business in Australia.

Fox offers you the opportunity to combine your skills with our knowledge, experience and expertise to create a winning team that your own clients will value over and over, again and again. Fox will support you every step of the way, helping you to avoid the pitfalls that plague so many start-up businesses that try to go it alone.

The people at Fox are from the industry and have worked in the industry for years, both as independent operators and franchisees.

They know where you're coming from and what you're looking for.

And they know what works and what doesn't, which goes a long way to explaining why we're growing so fast.

Fox and You

Our success is tied to your success.

We want you to treat your clients well, so we'll do everything we can to give you the support you need to do that. But we're also leading by example, we'll treat you well so that a culture of help and support spreads through every level of our business.

If this sounds like you, then please, look through the rest of the information we're giving you.

When you're seriously looking to take the step from being employed to becoming selfemployed, you need to take that next step with eyes wide open. You'll find that this brochure is full of useful information so you can compare us to other opportunities on offer elsewhere. And if you're looking at other offers we also have some great tips on what to look for as well as important questions to ask yourself and about any of those other opportunities that you might be considering.

Fox and the Mowing & Gardening industry might be for you or you may be better suited to another industry. Whatever you decide, we know that you'll always be more successful in an industry you enjoy, compared to working in one that you don't.

Success takes time to achieve and the first step is always the most important. So while being self-employed has many benefits, in order to run your own business successfully you need to be focussed, dedicated and work hard, getting into business can be the best thing someone can do, but if unprepared or you are not suitable for that business a very bad one.

We really appreciate that you've already started that hard work by taking time right now to weigh up if a career within our industry and with Fox is one that might be right for you. We're always happy to answer any questions, no matter how "simple" or "naïve" you might think those questions might be. We're only ever a phone-call or email away.

EQUIPMENT & TRAILER PACKAGES



Hand Held Blower



Hedge Trimmer



Edger Attachment



Brushcutter



Self Propelled Mower



Battery Sprayers



Hedger Attachment



Multitool Powerhead

Images and models displayed are subject to change

FOX TRAILER / UTE / VAN OPTIONS



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Leo started his career in the aviation industry with Qantas. He admits that it was there that he developed his attention to detail to the point of being almost OCD, but this served him well going into the mowing industry, first as an independent contractor, then franchisee and eventually becoming a manager with Jim's Mowing Sydney for 4 years, where Leo started over 500 new businesses in the industry.

With over 20 years in the industry, his mission at Fox Mowing & Gardening is to create a uniquely valuable business opportunity ideally suited to those who are willing to have a go, work hard, listen, learn and leave excuses behind and be part of his team.

"That's what I enjoy most about this position as State Franchisor," he says, "Taking people who are willing to work hard, and seeing them reap the rewards for themselves & their families, just like I have."



CONTACT DETAILS FOR FOX MOWING & GARDENING NSW/ACT/QLD OFFICE

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OPENING HOURS:

9:00am to 5.00pm Monday - Friday.

